



## 碧瑤綠色集團有限公司 Baguio Green Group Limited (Stock Code: 1397)

## Baguio Won "Best Loved Environmental Service" Award A Recognition of Its Positive Corporate Image in the Provision of Integrated Environmental Services

(Hong Kong, 13 February 2015) ----- **Baguio Green Group Limited** ("Baguio" / the "Group") (Stock Code: 1397), a leading comprehensive environmental services provider in Hong Kong, is delighted to announce that the Group is named the "Best Loved Environmental Service" in Roadshow's Best Loved Brands Awards 2014.

The Group appreciates very much to Roadshow, judges and citizens for their recognition and support to the Group. Since its establishment, Baguio advances continuously and now becomes a leading integrated environmental service provider with its business range from Professional Cleaning, Integrated Pest Management, Horticulture & Landscaping to Waste Collection & Recycling. The staffs of the Group take the neatness of the neighborhood as their responsibilities and travel from place to place to carry out daily routine, to promote the message of "Cleaning Hong Kong" proactively & make positive image of Baguio deep-root in people's mind. Pacing into the 35<sup>th</sup> Anniversary Celebration, Baguio will strive for perfectiveness and maintain high quality integrated environmental services as always. Forward looking, the Group hopes to create a more "Green & Clean" ideal environment for all Hong Kong citizens.

Best Loved Brands Awards 2014 was organized by Roadshow and aimed at praising those excellent corporate in different industries in shaping a positive corporate image and marketing their brand. They were designed to praise the previous effort made by those companies and highlight the importance of corporate image shaping. The prize-giving ceremony was held in Harbour Grand Hong Kong on 13 February 2015 (Friday). Chief Executive Officer of the Group, Phyllis Ng, was the representative to receive the prize and give a thank-you speech.



Chief Executive Officer of the Group, Phyllis Ng (right) and Corporate Communications Manager, Ivan Leung (left) took a photo with the trophy.



## About Baguio Green Group Limited (Stock Code:1397)

Baguio Green Group Limited is a leading environmental service provider in Hong Kong with over 34 years of history. It provides four major types of services, including cleaning services, landscaping services, pest management services and waste management and recycling services. Baguio is a leading market player in Hong Kong with approximately 14.3% market share in terms of the total industry revenue for the twelve months ended 31 December 2013, ranking first among the environmental service providers in Hong Kong in terms of revenue. Amongst approximately 1,600 environmental service providers in Hong Kong in 2013, less than 2% of market players are able to offer full range of services like Baguio. Looking ahead, Baguio is committed to become the most comprehensive and reliable environmental service provider in Hong Kong.

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